



SMART P A P E R

July 1, 2011



The US Smart Building Council was formed in the winter of 2010 with the idea to change the way AMERICA looks at housing. A group of industry leaders met three times weekly for three months in Rapid City SD. The group identified some of the problems affecting the housing industry. Solutions and goals were established, and the Council was formed in March of 2011 as a NON-Profit Corporation registered in the State of SD. The world headquarters is located at 1183 Parkwood Drive, Rapid City, SD 57701

The council operates with a seven member Board of Directors headed by Founder, Len Weimer. This White Paper was produced in an effort to concisely communicate the purpose and goals of the organization.

In general:

Most Americans look at their home as an investment instead of a place to live. For years, high inflation and opulent thinking have driven the citizens of our country to make poor housing decisions. Most homeowners own more home or homes than they really need or can afford. We are wasting precious resources maintaining housing that is never used. The carbon footprint of this lifestyle is hurting AMERICA. Our world prestige has floundered. Our financial and housing industry which is a major part of our economy is in jeopardy. New home construction has been in decline since 2007.

It is time for a CHANGE!

SMART Construction INOVATIONS are the Trends in Housing

- Zero Lot Line Development
- In Home Fire and Safety Protection
- In home Technologies for Computers and Home Entertainment
- Controlled Environment INDOOR New Homes Construction
- Zero Scape Landscaping and Land Planning
- Energy and Water Conservation
- Higher Densities and Smaller Lots
- MORE Green Space and Open MULTI use Areas
- SHARED USE Concepts
- Dual Function Space Planning
- Internet-Based Home Management
- NO MAINTENANCE- Low Maintenance Construction
- SMALLER HOME FOOTPRINTS

AMERICANS Need to CHANGE the Way we Look at Housing.

Americans need and desire homes that are easy to maintain, energy-efficient and affordable. Americans desire and need to SHARE more to reduce the cost of home ownership. American homes must be high tech and employ the principles of DUAL functionality. Living and working at home is the most efficient way for AMERICA to compete in the new world economy. AMERICA needs to learn to live in smaller spaces. It is a trend and fashionable to downsize. Good design and planning can effect change.

Technology and the Economy are Dictating that AMERICA Change NOW

Technology is readily available to the masses. Most every household (even in the poorest third world countries) has a computer today. Most computers are hand held SMART phones. The trend in computers is SMALLER and SMARTER. At the current growth rate, by 2020 there will likely be more computers in the world than people. The internet has changed everything. We are in a NEW WORLD ECONOMY AND MARKET PLACE TODAY! It is becoming a necessity to live and work at home to better compete in the world. The days of expensive commuting and big costly BRICK and MORTER buildings are going away. The economy is adjusting: LARGER homes are no longer in demand, Lenders require 20% equity when financing a property, and Long term 30-40 year financing that never shows equity buildup during the life of a loan is no longer desired by most home buyers. The Trend is toward shorter Home loans of 7-15 years. The Change AMERICA needs is already under way.

Quality LONG-TERM Approach is Better than a Quick Fix

AMERICANS and our homes need to be SMART. The SMARTER we get the SMALLER our homes will be. Europe and the Orient have already embraced and employed conservative housing practices for years. AMERICAS competitive edge is being jeopardized as we continue to choose to waste valuable resources by thinking SMALL and going BIG. We need to find ways to make it fashionable to live with-in your means, be humble and go SMALL in America if we are going to compete in the NEW World Economy. It is time to think BIG and go SMALL.

The SMALLER the SMARTER

The SMART BUILDING Council is promoting CONSTRUCTION JOBS and affordable housing for all AMERICANS. We are working with Quality Construction Industry Partners to effect SMART building innovations across AMERICA. We offer Construction and Affiliate memberships to Quality businesses on an Exclusive territory basis. Being first to support SMART ideals in your area is always better than last. And we never have more than three members in any single NAICS category and ZIP code. So act today to take full advantage of the SMART MOVEMENT in AMERICA.

SMART Homes Come in all Shapes & Sizes, NEW CONSTRUCTION and Remodeling

We promote New Technology and Ideals for New Construction as well as remodeling of larger UN-SMART homes. ALL HOMES CAN BE SMART FOR SOMEONE, but not everyone or every home will get SMART right away. Some homes will stay GREEN. And that is great, as long as the homeowner can afford that. But we should not require making things GREEN for those who cannot afford it. It will take time, but eventually everything will be SMART. We promote the principles of SHARED use, TECHNOLOGY and Quality DESIGN and Recycling to make sure every home in America is SMART.

Is it SMART to be Green?

SMART believes in the use of all GREEN TECHNOLOGIES ***IF YOU CAN AFFORD IT.***

Being SMART is always better than GREEN

SMART is the BRAND to TRUST

SMART promotes SMART lifestyle choices for housing in AMERICA today. We work with industry providers in all areas of new home construction, remodeling, home finance and insurance to promote the principles of SMART. Membership is limited to three members from any one area and business class. It is always SMARTER to be one of the FIRST Three Choices for anything. First is always better than third.

What is a MICRO Home?

The Micro home term is reserved for all homes that have been judged as functional by the SMART BUILDING COUNCIL BOD and are less than 1000 SF. The SMARTEST home design in AMERICA is 612 Square Foot as of July 1, 2011.

Why SHARED use Concepts?

We can Share the Outdoors, and Outdoor space is the least expensive space to design and build. SMART believes in Maximizing outdoor shared Space and minimizing personal indoor space. One of the best ways to minimize indoor space, is to SHARE IT. Older LARGER homes will need to be SHARED to keep them well maintained into the next century or they will become properties for the government to maintain. Like the Great Castles in France and England, to the Hurst Castle in AMERICA.

Maintenance Free

Today's Home owners demand NO MAINTENANCE home ownership. Everything from lawn mowing to housekeeping must be available to serve today's baby boomer retirees, empty nesters and newlyweds without kids and single or widowed homeowner.

SMART DESIGNS Always Make a Different

SMART believes the best investment you make in a home is in its design. Planning and Organization are the Keys to finding a SMART lifestyle home.

SMART is a LIFESTYLE

The SMART lifestyle teaches balance in all areas of life. Moderation, tolerance, acceptance, standardization, saving, kindness and hard work are the benchmarks of a SMART lifestyle.